

Shareholder information

Ordinary shareholders

There were 43,178 holders of ordinary shares at 31 March 2008 and their holdings can be analysed as follows:

	Number of shareholders	Percentage of total number of shareholders	Number of ordinary shares	Percentage of ordinary shares
Over 1,000,000	134	0.3	827,645,745	80.8
100,001 – 1,000,000	332	0.8	112,911,608	11.0
10,001 – 100,000	1,016	2.4	29,345,514	2.9
5,001 – 10,000	1,457	3.4	9,934,106	1.0
2,001 – 5,000	6,009	13.9	18,321,420	1.8
1 – 2,000	34,230	79.2	25,261,376	2.5
	43,178	100.0	1,023,419,769	100.0

Shareholders are further analysed as follows:

	Number of shareholders	Percentage of total number of shareholders	Number of ordinary shares	Percentage of ordinary shares
Corporates	9,617	22.3	971,049,904	94.9
Individuals	33,561	77.7	52,369,865	5.1
	43,178	100.0	1,023,419,769	100.0

Corporate website

A full range of investor information is available at www.experiangroup.com. The 2008 annual general meeting ('AGM') will be held at the Four Seasons Hotel, Simonscourt Road, Dublin 4, Ireland at 9.30am on Wednesday, 16 July 2008; further details are contained in the notice of meeting and on the website.

Electronic shareholder communication

Shareholders may register for Shareview, an electronic communication service provided by Equiniti Limited on behalf of the Company's Registrars, Equiniti (Jersey) Limited. Registration is via the Company's website, www.experiangroup.com, or direct via www.experianshareview.com.

The service enables shareholders to access a comprehensive range of shareholder services online, including dividend payment information, the ability to check shareholdings, amend address or bank details and submit AGM proxy voting instructions.

When registering for Shareview, shareholders can select their preferred communication method – post or email.

All shareholders will receive a written notification of the availability on the Company's website of shareholder documents, such as the annual report unless they have elected to either (i) receive such notification via email or (ii) receive paper copies of shareholder documents where such documents are available in that format.

Dividend Reinvestment Plan ('DRIP')

The DRIP enables shareholders to use their cash dividends to purchase Experian shares. Shareholders who wish to participate in the DRIP for the first time, in respect of the second interim dividend for the year ended 31 March 2008 to be paid on 25 July 2008, should return a completed and signed DRIP mandate form to be received by the Registrars, by no later than 27 June 2008. For further details please contact the Company's Registrars.

Capital Gains Tax ('CGT') base cost for UK shareholders

On 10 October 2006, GUS plc separated its Experian business from its Home Retail Group business by way of demerger. Following the demerger, GUS shareholders at 4.30pm on Friday, 6 October 2006 were entitled to receive one share in Experian Group Limited and one share in Home Retail Group plc for every share they held in GUS plc at that time.

The previous base cost of any GUS plc shares held at 4.30pm on 6 October 2006 is apportioned for UK CGT purposes in the following ratio: 58.235% to Experian Group Limited shares and 41.765% to Home Retail Group plc shares (based on the closing prices of the respective shares on their first day of trading after their admission to the Official List of the London Stock Exchange on 11 October 2006).

For GUS plc shares acquired prior to the demerger of Burberry on 13 December 2005 which are affected by both the Burberry demerger and the subsequent separation of Experian and Home Retail Group, the original CGT base cost is apportioned 50.604% to Experian Group Limited shares, 36.293% to Home Retail Group plc shares and 13.103% to Burberry Group plc shares.

Shareholder security

Shareholders are advised to be wary of any unsolicited advice, offers to buy shares at a discount, or offers of free reports about the Company. More detailed information can be found by visiting www.moneymadeclear.fsa.gov.uk. Details of any share dealing facilities that the Company endorses will be included in Company mailings or on the Corporate website.

The Unclaimed Assets Register

Experian owns and participates in The Unclaimed Assets Register, which provides a search facility for shareholdings and other financial assets that may have been forgotten. For further information, please contact The Unclaimed Assets Register, 6th Floor, Cardinal Place, 80 Victoria Street, London, SW1E 5JL (T: + 44 (0) 870 241 1713), or visit www.uar.co.uk.

American Depositary Receipts ('ADR')

Experian has a sponsored Level 1 ADR programme, for which The Bank of New York Mellon acts as Depositary. The Level 1 ADR programme is not listed on a stock exchange in the USA and trades in the over-the-counter market under the symbol EXPGY. Each ADR represents one Experian Group Limited ordinary share. For further information please contact:

Shareholder Relations
The Bank of New York Mellon
PO Box 11248
Church Street Station
New York
NY 10286 – 1258
United States

T: + 1 610 382 7836 (from the USA: 1-888-BNY-ADRS)

Shareholder information continued

Financial calendar

Second interim dividend record date	27 June 2008
Interim management statement – First quarter	10 July 2008
Annual general meeting*	16 July 2008
Second interim dividend to be paid	25 July 2008
First half trading update	15 October 2008
Half-yearly financial report	19 November 2008
Interim management statement – Third quarter	January 2009
Preliminary announcement of results	May 2009

* to be held at the Four Seasons Hotel, Simonscourt Road, Dublin 4, Ireland at 9.30am on Wednesday, 16 July 2008.

Contacts

Corporate headquarters:

Newenham House
Northern Cross
Malahide Road
Dublin 17
Ireland

T: + 353 (0) 1 846 9100
F: + 353 (0) 1 846 9150

Registered office:

22 Grenville Street
St Helier
Jersey JE4 8PX

Registered no. 93905

Registrars:

Experian Shareholder Services
Equiniti (Jersey) Limited
PO Box 63
11-12 Esplanade
St Helier
Jersey JE4 8PH

T: + 44 (0) 121 415 7586 (or 0845 601 0810 from the UK)

Text phone facility: + 44 (0) 121 415 7028 (or 0871 384 2255 from the UK)